

# Certified Sustainability (ESG) Practitioner Program

be'ah  
Academy

## About the Program

This two-day challenging training program offered by be'ah in collaboration with CSE aims to give you the latest practical tools and resources to implement or upscale corporate sustainability and ESG ratings in order to drive your initiatives to the next level by generating value and creating effective strategies.

## Course Outcomes

- Become a CMI member for free (Membership cost \$200)
- Certified Learning materials and training guide (Electronic copy)
- Updated case studies from companies such as Apple, IKEA, Unilever and others
- Sustainability reports related to your sector
- Sustainability (ESG) Practitioner Certification
- Pro bono advising services on sustainability
- Two days of instruction
- Internationally accredited course

### INTERNATIONAL ORGANIZATIONS THAT TRUST THIS PROGRAM



## The ESG Certification:

Upon successful completion of the training (and post course assignment) professionals will gain the ESG Certification and ESG Seal. This is a world renowned recognition that verifies the ESG status.



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### Target Audience

All business functions including procurement, operations, sales & marketing, business/product development, R&D, finance, and anyone working in the not-for-profit, academia and government sectors that are involved with or interested in gaining exposure to sustainability and ESG in a business context. This program also targets General Managers, Strategists, CSR professionals, Public Relations, Communication, Marketing & Human Resources Managers, and Sustainability & Environmental Executives who have so far achieved a good level of knowledge on CSR issues.

### Why Attend

Tracking the latest trends in sustainability can offer a competitive advantage when taking necessary decisions. In order to maximize stakeholder engagement, it may prove essential to be in-line with global standards in sustainability as ESG ratings and corporate performance data can play a decisive role in creating an investor-friendly environment.

### Course Outline

- MODULE 1: Sustainability (CSR) and the Business Case for Adoption
- MODULE 2: Global and Local Legislation for Sustainability and GHG Emissions
- MODULE 3: Sustainability Strategy & Most Widely Used Standards & ESG Ratings
- MODULE 4: Sustainability (ESG) Reporting based on GRI and other ESG Guidelines
- MODULE 5: Responsible Communication and How to Avoid Green & Blue Washing
- MODULE 6: Circular Economy and the Importance of Sustainability in Supply Chain and Carbon Reduction Strategies